



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Contract # 48071

Schedule Dates

09/17/12-09/21/12

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

09/17/12-09/21/12

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Multi Media Services Corp (2430)

POLITICAL CANDIDATE (1051)

Est 5146 (27703)

Shiebler, Charles (1011)

WHDH

/

5146

Local/Political Candidate Agency

Standard

09/13/12

09/13/12

Charles Sheibler

No

Normal

15.00

\$9,412.50

\$53,337.50

WHDH Boston (WHDH)

By Broadcast Month

Sep. 2012

Grand Total:

74

74

\$62,750.00

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Contract # 48071

Schedule Dates 09/17/12-09/21/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (2E)
Agency Charles Sheibler
Product Multi Media Services Corp (2430)
Brand POLITICAL CANDIDATE (1051)
Salesperson Est 5146 (27703)
Sales Office Sheibler, Charles (1011)
Buyer Name WHDH
Phone/Fax /
CPE 5146
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Sep. 2012	74	\$62,750.00
Grand Total:	74	\$62,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	11P-11:35P (ET)	1	1	1	1	1	1			5	\$2,200.00	\$11,000.00	WHDH Boston (WHDH)		9/13/12
15.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		9/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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